



Glocious

+91 9910589191

+91 9319499699

Glocious Infotech is a leading Bulk SMS services provider and Digital Marketing company that offers affordable, high-quality and secure solutions for all your needs.

INDIA'S #1 BULK SMS & DIGITAL SERVICE • PROVIDER •



MOBILE MARKETING

TRANSACTION SMS
PROMOTIONAL SMS
SIM BASES SMS | IVR
WHATSAPP | EMAIL | OBD

DIGITAL MARKETING

SEARCH ENGINE OPTIMIZATION
SOCIAL MEDIA OPTIMIZATION
LEAD GENERATION
E-COMMERCE DIRECT SALES
PPC (PAY PER CLICK)

WEBSITE DEVELOPMENT

WORDPRESS WEBSITE DEVELOPMENT
E-COMMERCE WEBSITE DEVELOPMENT
CMS WEBSITE DEVELOPMENT
DYNAMIC WEBSITE DEVELOPMENT

We Help Businesses to **Reach**
Customers in a **Fast, Secure,**
convenient and Smart Way.



About Us:

Glocious Infotech Pvt. Ltd is an award-winning company in Digital Marketing & Brand Promotion since 2010. We offer a full suite of services that include Bulk SMS, WhatsApp, Voice SMS, IVR, Website Design and Development, Search Engine Optimization (SEO), Pay per Click (PPC), Email Marketing & many more.



Our Mission

Our mission is to help you achieve your online marketing goals in a timely manner while staying within budget. We take great pride in having the top resources available in the market at Glocious Infotech. We have carefully invested in acquiring the knowledge, resources, and connections necessary for efficient marketing.



Our Vision

Our vision is to expand to every segment of the industry. We want to make an impact for you and your brand that can be felt, observed, and measured. We are open and truthful about our skills and the processes we use to complete tasks.



What We do

 **SMS Solutions**

- OTP & Authentication
- Transactional SMS
- Promotional SMS
- Short/Long Code
- Google Verified SMS
- 2-Way Messaging
- Campaign Manager
- API-based Messaging

 **WhatsApp Business API**

- Powerful 2-way conversation
- Rich Messaging
- Notifications
- Interactive Buttons
- Multilingual conversations
- Live Chat Agent
- Campaign Manager

 **Cloud Telephony**

- Outbound Dialing
- IVR Telephony
- Missed Call
- Click to Call
- Long Code
- Campaign Manager

 **Email Solutions**

- OTP Emails
- Transactional Email
- Promotional Email
- Campaign Manager

 **Digital Marketing**

- SEO/SMO/SMM
- Branding & PR
- Google Ads /PPC
- Google Analytics
- Affiliate Marketing
- Content Marketing
- E-mail Marketing
- 360 Degree Marketing

 **Website Development**

- Dynamic Website Development
- E-commerce Website Development
- CMS Website Development
- WordPress Website Development
- Shopify Website Development
- Website Hosting
- Website Maintenance
- Website Content Creation

 **Lead Generation**

- Cost Per Leads (CPL)
- Live Calls on IVR (LCI)
- Cost Per Verified Leads (CPVL)
- Cost Per Conversion (CPC)
- Cost Per Visit (CPV)
- OTP Verified Leads (OVL)
- Voice Verified Leads (VVL)



History:



Glocious Infotech has been founded in 2016. We aim to make a difference. And it all started with a vision. We wanted to build a company that responds to the needs of our clients and creates value for them with services like bulk SMS, digital marketing, web development, and more... We believe that every business is unique, and as such, requires a tailored solution to achieve their goals. We worked with our clients to understand their needs and objectives, and then developed custom solutions for them.

Our Journey:

Founded by Ravi Kumar with a team of 4.

Explored various industries like Real Estate, Healthcare, Automobile, Tour & Travels etc.

Helped businesses to promote their businesses through online 360-degree marketing during 2020 lockdown due to COVID 19.

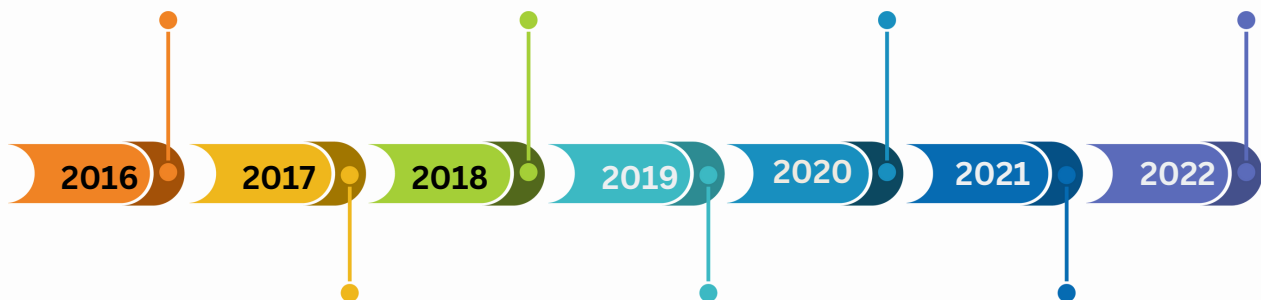
Started a new EdTech Company

Founded

Explore

360 Degree Marketing

New Startup



Bulk SMS Service

Researched & Introduced Importance Bulk SMS Services as per the market demands. Bulk SMS Services as per the market

Digital Marketing

Received emerging Best Digital Marketing Agency.

New Ideas

Came back stronger with new ideas and many satisfied customer



Bulk SMS is the most effective & economic way of promoting any services/products to millions of customers in the quickest possible time. With Bulk SMS Campaign you get leads on IVR or Websites.



Build Customers



Brand Presence

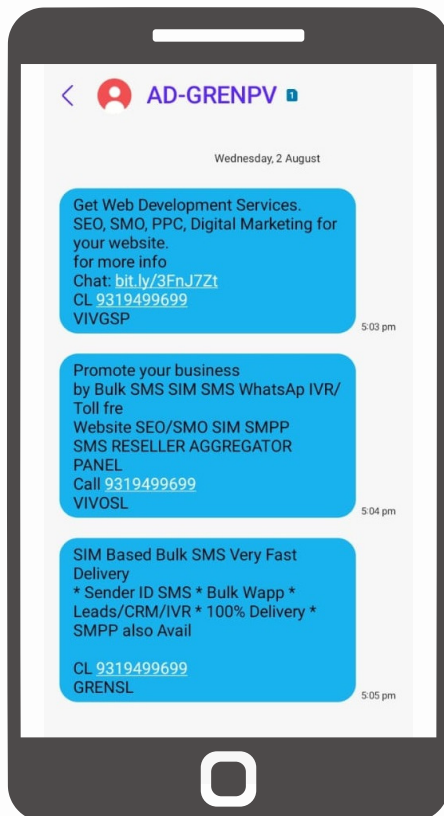


Cost Effective

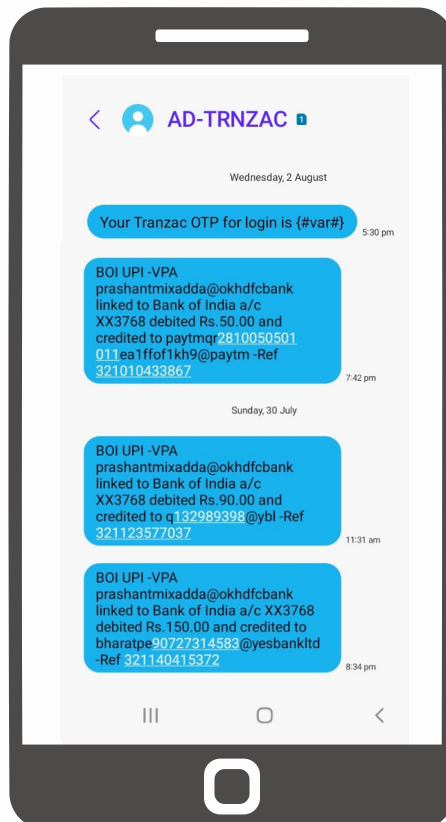


Lead Generation

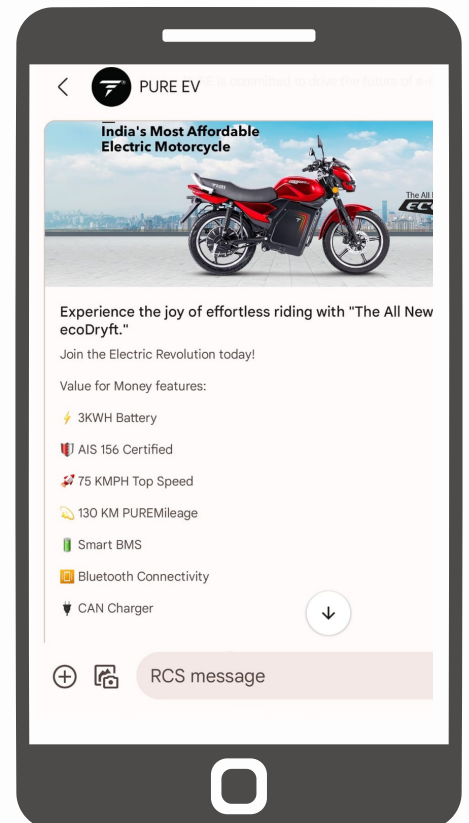
Promotional SMS



Transactional SMS



RCS: Rich Communication Services



WhatsApp Business API.



WB Number Profile



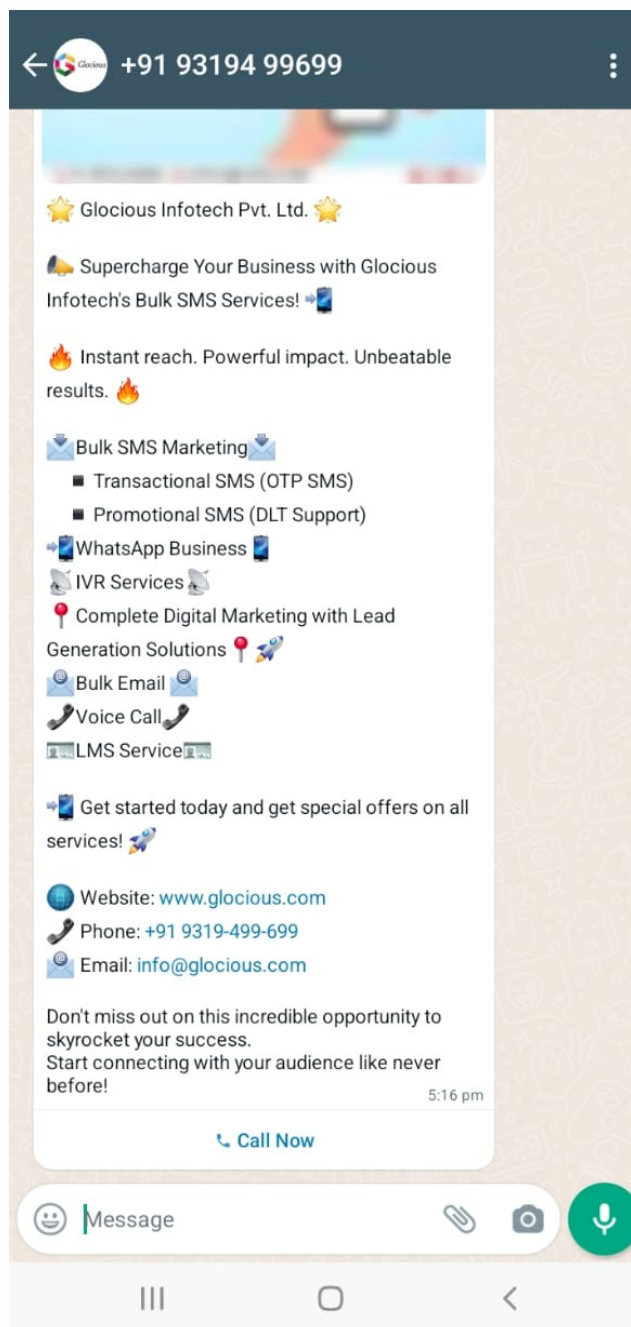
2-way conversation



Rich Messaging



Live Chat





IVR System/ Voice Call >>>>



An Interactive Voice Response (IVR) system is an automated telephony solution designed to engage with callers, collect information, and direct calls to the relevant recipients.



Branding



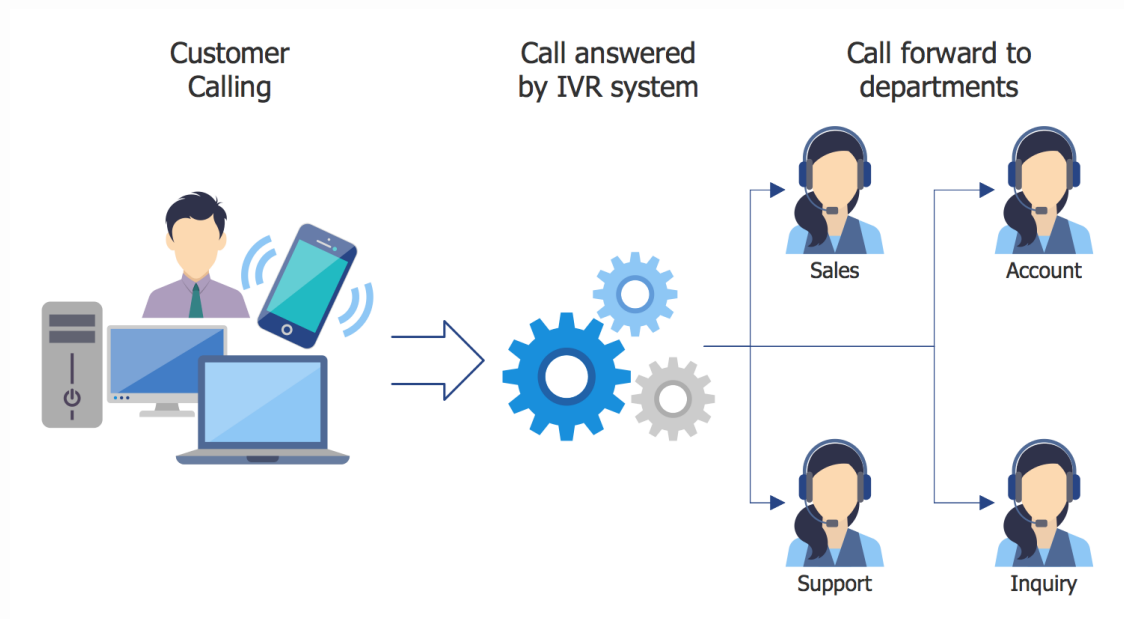
Broadcasting



Easy Reach



**Target
Oriented**





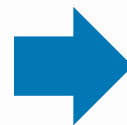
Voice SMS is audio recordings rather than text and is used to convey information. It is a practical and effective approach to reach out to consumers, clients, or staff members since it enables the distribution of pre-recorded audio messages to several recipients at once. Easy to set up & integrate unlimited channels. Send your voice as a Call or SMS to all numbers by just clicking one button.



**Create Recipients
And Send**



Record Your Message



**Voice Message
Received Instantly**



Bulk Email Benefits >>>



Global Reach



Economical

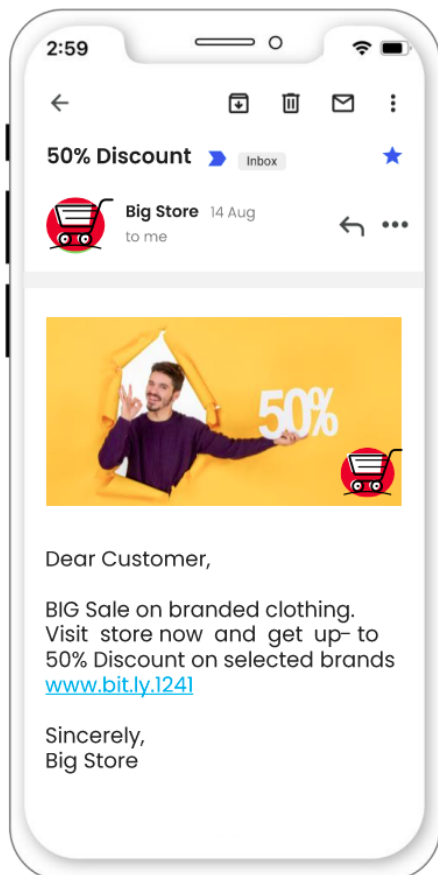


**Ease of
Operation**

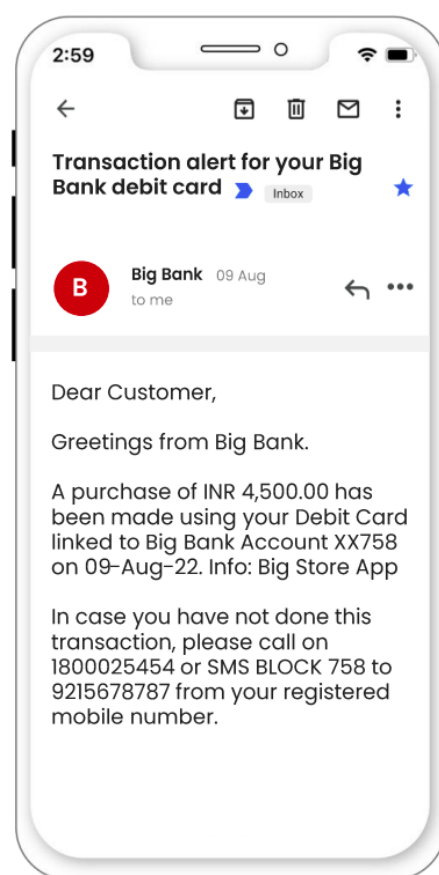


Trackable

Promotional Email



Transactional Email





Digital Marketing >>>

We will be doing complete branding and promotion with the purpose to create brand awareness & increase consumer interest.



Search Engine Optimization (SEO):

To improve your website's SEO, our strategy resolves issues for building and growing your company's online presence. Our SEO or Search Engine Optimization strategies will enable you to gain organic traffic for your website to boost its search visibility.

Social Media Optimization (SMO):

Social Media Optimization (SMO) is the process of improving a brand's visibility and engagement on social media platforms. It involves crafting compelling content, utilizing hashtags, and analyzing trends to boost brand awareness and attract a wider audience.





Digital Marketing >>>



Google Ads Campaign:

Unlock success with Google Ads! Reach your target audience, boost website traffic, and increase sales. Start advertising today and take your business to new heights. Get noticed with Google Ads.

Facebook & Instagram Ads:

Maximize your reach with Facebook & Instagram Ads! Connect with billions of users worldwide, drive engagement, and grow your business. Harness the power of social media advertising to elevate your brand and achieve remarkable results





Lead Generation Campaign:

Supercharge your business with Lead Generation Ads! Capture valuable leads, expand your customer base, and accelerate growth. Utilize targeted campaigns to attract the right audience and convert prospects into loyal customers.



Remarketing:

Unlock the potential of Remarketing! Reconnect with previous website visitors, boost conversions, and increase brand recall. Stay top-of-mind with tailored ads, bringing back interested customers and guiding them towards making a purchase. Drive results with Remarketing.





Website Development >>>

Glocious Infotech provide high quality web development services in India. Our experienced and professional web developers can developed all type of website using latest programming laguages and scripts. It is really beneficial to manage all web pages from Super admin panel in website development.

Dynamic Website Development



Dynamic website development involves creating interactive web pages that adapt to user inputs and data. It utilizes server-side scripting to dynamically generate content and deliver personalized user experiences. This approach enables real-time updates, seamless interactions, and efficient content management, making it ideal for modern, user-centric websites.

E-Commerce Website Development:

E-commerce website development focuses on creating online platforms that facilitate buying and selling of products or services. It involves implementing secure payment gateways, product catalogs, shopping carts, and order management systems. User-friendly interfaces, streamlined checkout processes, and effective product showcases are crucial for a successful e-commerce website.





WordPress Website Development:



WordPress website development involves building websites using the WordPress platform. It offers a user-friendly content management system, various themes, and plugins, simplifying website creation and customization. WordPress is widely used for blogs, business websites, portfolios, and e-commerce platforms.

Customer Relationship Management, (CRM)

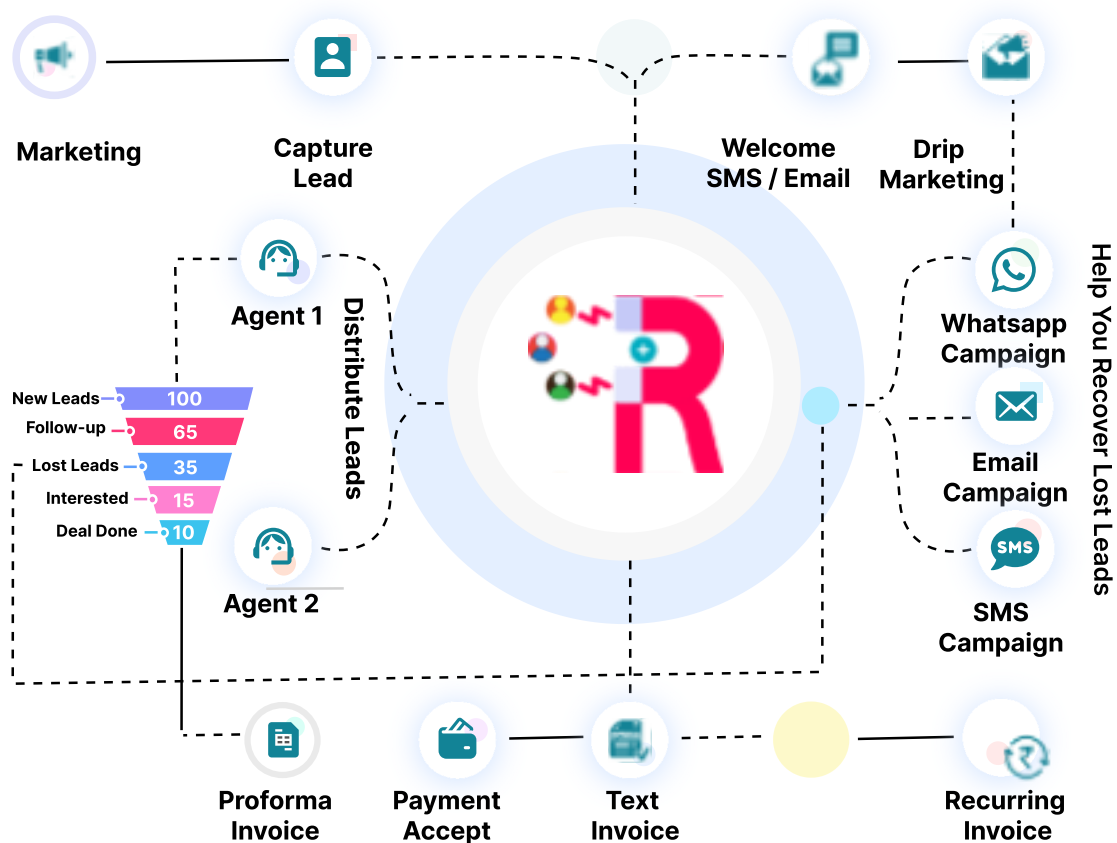
Customer Relationship Management (CRM) refers to strategies, processes, and technologies that businesses use to manage and analyze interactions with customers. It aims to enhance customer satisfaction, retention, and loyalty by understanding customer needs, preferences, and behavior to deliver personalized experiences and improve overall business performance.





Lead Management >>>

Our Lead Management System streamlines and optimizes the process of capturing, tracking, and nurturing potential customers or leads. It enables businesses to manage their sales pipeline efficiently, from the initial contact to conversion. The system typically automates lead distribution, follow-ups, and lead scoring, helping sales teams prioritize their efforts and improve conversion rates. With its centralized database, it ensures seamless communication and collaboration among team members, resulting in better customer engagement and increased revenue. Overall, a Lead Management System is a crucial tool for businesses seeking to enhance their sales processes and achieve sustainable growth.





**Cutting-Edge
Technology**



**Expert
Team**



**Customized
Solutions**



**Timely
Delivery**



**Client-Centric
Approach**



**Transparent
Communication**



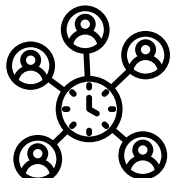
**24*7 Backend
Support**



**Result
Oriented**



**Commitment
Based Campaign**



**Real-time
delivery ratio**



**Best
Price**



**Scalable
Solutions**



Our Clients >>>



Trackon
Couriers Pvt. Limited



TeamLease.com
Putting India to Work



Our Expertise. Your Joy.



unacademy

Justdial



WEALTH CLINIC®

Realty With Relationship



**Redcliffe
labs**



झारखंड बिजली वितरण निगम लिमिटेड
Jharkhand Bijli Vitran Nigam Limited



ANAROCK
VALUES OVER VALUE



BROKER NETWORK



Industries We Serve >>>



Banking & Finance



Retail



E-commerce



Media & Entertainment



Courier, Logistic &
Transport



Government & Public
Utilities



Advertising & Event
Management Agencies



Placement &
Consultancy



Hospitality



Beauty Services



Auto Industry &
Dealership



Web CRM & ERP
Technology



Stock Broking
Companies



Insurance



Education



Travel & Tourism



Food & Beverages



FMCG



NGOs & Social
Enterprises



Healthcare



Consumer Durables



Real Estate

Our Telecom Partners



We have direct connectivity with all Telecom Operators

Contact Info >>

Kaushambi

2nd Floor, Aditya Plaza -II
Kaushambi, Ghaziabad,
Uttar Pradesh, 201010

Noida

Office No 1232-A, 12th
Floor, Gaur City Center,
Greater Noida West, UP

Mumbai

501, Shreya House, Opp
Chakala petrol pump,
Andheri East, Mumbai



0120-3200178



+91 9910589191



+91 9319499699



info@glocious.com



www.glocious.com

Follow Us On Social Media >>

